

The  
**Printers' National Environmental  
Assistance Center (PNEAC):**  
Your Partner in Compliance and  
Pollution Prevention

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# What is PNEAC?

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- ◆ A Unique Partnership between University-Based Technical Assistance Organizations & Printing Trade Organizations
- ◆ Designed to Complement Existing Service Providers
  - Increasing Access to Best Info & Expertise
  - Pushing Edge of Envelope
- ◆ For All Types of Printers and Printing Technologies
- ◆ One of Initial Four Small Business Compliance Assist. Centers Funded by EPA



# Who Does PNEAC Serve?

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## ◆ “Wholesale” Level

- Technical Assistance Providers
- Regulators
- Industry Trade Associations
- Graphic Arts Educators

## ◆ “Retail” Level

- Printers
- Print Industry Vendors

# PNEAC Operating Partners

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- § EPA Office of Enforcement and Compliance Assurance
- ✉ IL Waste Management and Research Center (WMRC)
- ✉ U. of WI Solid & Hazardous Waste Education Center (SHWEC)
- ✉ Graphic Arts Technical Foundation (GATF)
- ✉ Printing Industries of America (PIA)



# What Has PNEAC Been Up to So Far?

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- ◆ Established World-Wide Web Site
- ◆ Established Printech and Printreg E-Mail Listserves
- ◆ Broadcast “Green and Profitable Printing”  
Videoconferences 5/96 and 12/97
- ◆ Conducted Focus Groups with Client Groups
- ◆ Prepared Strategic Plan
- ◆ Established Advisory Committee
- ◆ Conducted Training for Regulators and Technical Assistance Providers
- ◆ Established 888-USPNEAC hotline for fact sheets and technical assistance



# Recent Attractions

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- ◆ Videoconference for Screen Printers;  
12/2/98
- ◆ *Training to FL TAPs & Printers*
- ◆ Expanded Vendor & Supplier Listings

# FL/PNEAC Training Partnership

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- ◆ Funding from PNEAC budget to develop training to TAPS (EPA - OECA)
  - Training Materials
  - Representatives from PNEAC to present training
- ◆ Funding from FL budget for training to Printers & TAPs (EPA - Region IV)
  - State Specific Compliance & P2 Manual
  - Coordination
  - Funding to cover trainer's travel



# Successful Partnership

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- ◆ PNEAC's Designated Training Coordinator
- ◆ Partners are technically knowledgeable about the printing processes, regulations, and P2
- ◆ Through PNEAC's partnership with the industry trade organizations outreach and support of the program facilitated



# What Made This A Successful Partnership?

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## ◆ PNEAC Unique Design

- State Government & University based Technical Assistance agencies
- Partner with industry trade organizations

## ◆ Resources and Relationships

- State Tech Asst. Programs
- Small Business Development Centers
- Trade Organizations



# PNEAC Is Willing To Partner With Others

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- ◆ Regional or State Specific Training
  - Currently communicating with WA and OR
- ◆ Customized training and outreach are available in other areas of the country
  - PNEAC Funding
  - State/Local Funding



# Upcoming Attractions

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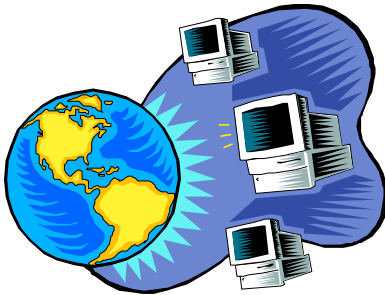
- ◆ Videoconference for Flexo Printers  
1999????
- ◆ Environmental Compliance and  
Waste Prevention Checklists
- ◆ Additional Case Studies and Fact Sheets
- ◆ Environmental Benchmarking Tool

# Contacting Printers' National Environmental Assistance Center (PNEAC)

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- ◆ Toll free at 1-888-USPNEAC
  - Live technical assistance at GATF
  - FAX-back documents



- ◆ Via World Wide Web at:  
[www.pneac.org](http://www.pneac.org)

